


Curriculum Vitae

Title	Dr.	First Name	Kanupriya	Last Name	Malhotra	
Designation	Assistant Professor					
Department	Commerce					
Institutional Email Address	Kanupriya@knc.du.ac.in					
EDUCATION						
Degree	Institution	Year	Details			
PhD	Department of Commerce, Delhi School of Economics, University of Delhi	2024	Topic: Employer Branding and Its Impact on Perception of Potential Job Applications with reference to selected business schools of National Capital Region.			
MPhil	__NA	NA	NA			
CAREERPROFILE						
Organization /Institution	Designation	Duration	Role			
Gitarattan International Business School, Affiliated to GGSIP University	Assistant Professor	December 2011 – November 2018	Teaching			
Deen Dyal Upadhaya College, Delhi University	Assistant Professor	November 2020 – June 2021	Teaching			
Shyama Prasad Mukherjee College, Delhi University	Assistant Professor	November 2021 – April 2022	Teaching			
Kamala Nehru College, Delhi University	Assistant Professor	March 2024 till present	Teaching			

AREA OF INTEREST: Human Resource, Organizational Behaviour and Labour Laws

TEACHING EXPERIENCE (Subjects/ Courses taught)

- I. MBA (Subjects Taught: Training and Development, Organizational Behaviour, Team Building in Organization, Performance Management and Labour Laws)
- II. BBA (Subjects Taught: Principles of Management, Human Resource Management and Organizational Behaviour)
- III. B.Com (Subjects Taught: Business Laws, Organizational Behaviour, Financial Accounting, Financial Management Leadership and Team Building and Digital Marketing).

PhD (Supervised) – NA

MPhil (Supervised) – NA

HONORS & AWARDS

NA

PUBLICATION DETAILS

Books: NA

Journal Articles:

1. Malhotra Kanupriya, “*An Empirical Investigation on Employer Branding*”, NIU International Journal of Human Rights, Vol. 11 (II), February 2024, ISSN: 2394 – 0298. (UGC APPROVED)
2. Malhotra Kanupriya, “*Indian Education System COVID 19 Impact: An Opportunity Window – Don’t Pull Down the Shade*”, Sambodhi, Vol. 43, Number 4 (October – December) 2020, ISSN: 2249 -6661. (UGC APPROVED)
3. Malhotra Kanupriya, “*A study on Employee Obsolescence and Counterproductive Work Behaviour in Select Government Organizations*”, International Journal of Creative research thoughts, Vol. 6, Issue 2, April 2018, ISSN: 2320 – 2882. (UGC APPROVED)
4. Malhotra Kanupriya, Kaur Amanpreet and Kaur Prabhjot, “*Performance Management System at RITES – Management of Change*”, Cyber Times International Journal of Technology and Management, Vol. 5, Issue 2, April 2012 – September 2012, ISSN: 2278-7518, Pp. 217-228
5. Malhotra Kanupriya and Sachdeva Sonam, “*Motivating Students – Essentials of Mentoring Coaching & Counselling: Operational Strategy*”, International Journal of Engineering, Sciences and Management (IJESM), Vol. 4, Issue 1 (Jan-Jun 2014).

Newspaper Articles: NA

Papers presented in Seminars/conferences:

1. Malhotra Kanupriya, “Impact of Spiritual Intelligence on Quality of Life among private sector employees”, *74th All India commerce conference -2023*, organized by Department of Commerce, faculty of Commerce and Business, Delhi School of Economics, University of Delhi and in association with O.P. Jindal University, Sonapat, Haryana.
2. Malhotra Kanupriya, “An Integrative review of Employer Branding and Recruitment Theory, *National e-conference on “Research Trends in Management and Social Sciences”*, 5th – 6th March, Organized by Department of Management Studies and the Department of HSS, National Institute of Technology, Hamirpur (H.P).
3. Malhotra Kanupriya, “Employee Obsolescence and Counterproductive Work Behaviour – A Case Study on Select Government Organizations”, *First PAN IIT International Management Conference 2018*, organized by IIT Roorkee
4. Malhotra Kanupriya, “A study on Employee Obsolescence and Counterproductive Work Behaviour in Select Government Organizations”, *International Management Conference 2018*, organized by FORE School of Management.
5. Taslim Mohammad., Malhotra Kanupriya and Kaur Amanpreet, “Performance Management System– A Comparative Study of Conventional and Contemporary System, RITES Ltd.”, *Proceedings of the National Conference on Turbulent Business Environment: The Road Ahead*, 11 – 12 February 2011, Organized by Gitarattan International Business School (giBS), Rohini, Delhi, pp. 98-108.
6. Kanupriya Malhotra, Dr. Harman Preet Singh, “Employee Engagement in Public Sector Enterprises: A Case of RITES Ltd.”, *Proceedings of International Conference on India’s Emergence in Global Scenario*, 12-13 January 2012, Organized by Gitarattan International Business School (giBS), Rohini, Delhi, pp.262-271. ISBN: 987-81-85044-71-6.
7. Kanupriya Malhotra, Dr. Harman Preet Singh, “Women Entrepreneurship: Issues & Concerns” *Proceedings of National Conference on From Vision to Reality: Redefining Entrepreneurship*, 11 October, Organized by Baheti Panchayat Trust, Purva Education & Information Centre, pp. 31-45.

National Workshops and Seminars Organized:

Talks/Lectures: NA

Participation as Resource Person: NA

OTHER DETAILS**Preparation of Teaching Material: NA****Research Projects: NA****Membership in Professional Bodies: NA****Orientation and Refresher Courses:**

1. NEP Orientation and Sensitization Programme (Programme Code: MMC-138-2024-JULB-02161) in online mode under Malaviya Mission Teacher Training Programme (MMTTP) of Ministry of Education , Government of India organized by Malaviya Mission Teacher Training Centre, Shri Ram College of Commerce (MMTTC, SRCC) from July 16, 2024 to July 26, 2024.
2. Faculty Induction Programme (Guru Dakshata) under Malaviya Mission Teacher Training Programme (MMTTP) of University Grants Commission (UGC) Organized by UGC – MMTTC (GAD – MMTTC) Sri Guru Tegh Bahadur Khalsa College, University of Delhi from 13th May, 2024 to 8th June, 2024.

Field Work: NA